

# The Ultimate Auto Theft Deterrent



## Invisible Phantom Footprints

Exclusively designed by 3M for IAS, Invisible Phantom Footprints® protects vehicles on six different areas with permanent, tamper-resistant labels. These labels are impossible to remove intact. When an attempt is made to remove one, a phantom image of the unique registered vehicle identification number is left on the vehicle. This phantom image can be seen only under UV light.



IAS partners with the National Insurance Crime Bureau (NICB) to track stolen vehicles. Every month, IAS and NICB provide Invisible Phantom Footprints information to law enforcement agencies who in turn track the missing vehicles.

## Theft Avert

The Theft Avert® vehicle marking system is a unique window-etching product. This is yet another effective anti-theft program that gives customers a preferred security system that helps to identify vehicles if they have been stolen. Customers who buy Theft Avert may qualify for a comprehensive insurance discount.



## Customer Benefits

- Greater likelihood of a stolen vehicle being recovered
- Possible insurance discounts
- Peace of mind



This anti-theft warning decal discourages car thieves because they know that your vehicle is protected.

## Key Benefits of Invisible Phantom Footprints & Theft Avert

- **No risk.** These products are free for new dealer sign-ups to install on their original inventory.
- **Bigger market.** These products can be sold on new, lease, or used vehicles.
- **More repeat customers.** Programs are available to help drive customers back to the dealership.
- **Fully insured.** These products are fully insured by A rated Virginia Surety Company, Inc.



For more information or for a free demonstration, call: 800.346.6469 or visit us online at: [www.iasdirect.com](http://www.iasdirect.com)